

## **University of Northampton: Entry Rules and Terms of Condition**

### **1. Video Presentation**

- Entry to the competition is free.
- Entries must be from individual students attending university, higher education.
- Entries may choose their gender equality topic. Ideas for option 1 include:
  - mentorship initiative for aspiring women leaders or students;
  - an in-game monitoring and feedback system to combat online toxicity towards women players.
- Ideas for option 2 include:
  - challenging the underrepresentation of women in esports leadership;
  - tackling online harassment and toxicity towards women players.
- Get creative, advocate for change, and be a true game changer!

### **2. Video Presentation Submission**

- Entries must be submitted via email to the University of Northampton representative: [stacie.gray@northampton.ac.uk](mailto:stacie.gray@northampton.ac.uk) Video presentations must be in mp4 or MOV format and no larger than 15GB. You must submit your video via an attachment, google drive or onedrive link.
- Entries must be submitted between 13/1/25 and 17/2/25 (by 23:59 GMT) from the student's university email address.
- Only one presentation per student is permitted.
- Files must be labelled with the University name and student's name only (e.g., University of Northampton, Amy Smith).
- The organisers will process data in accordance with data protection legislation, including the Data Protection Act 2018 and GDPR. Data will not be used for any purpose other than administering the competition.
- By entering this competition, the retains ownership of the original video design but agrees to grant the organisers a non-exclusive, royalty-free, and irrevocable right to use their video presentation for promotional, educational, and marketing purposes. This includes, but is not limited to, use on social media platforms, websites, and other digital or print media.
- A video presentation containing any potentially offensive material will be excluded from the competition. The organisers reserve the right to withdraw any submissions at their discretion.

- The video presentation must be an original design created by the entrant. Any copyrighted images, text etc must have permission. The organisers reserve the right to disqualify any entry that is deemed to contain plagiarised content.

### 3. Prizes for the 2025 Winners\*

- 1st place: £125 One for All Gamers Giftcard
- 2nd place: £70 One for All Gamers Giftcard
- 3rd place: £25 One for All Gamers Giftcard

Prizes will be sent to the submission email address.

*\*we reserve the right to make changes to the prize if required. Whilst we welcome applications outside of the United Kingdom our winning giftcards are limited to GBP.*

### 4. Judging Criteria

- **Creativity in approach** – creativity and originality
- **Content** – relevance of e-presentation to the theme ‘Game Changer: Gender Equality in Esports’
- **Impact, inspiration and potential for change**
- **Communication and clarity**
- The judging panel will comprise organising members and an external industry representative.

### 5. Announcing the Winners

- Winners will be announced and their video presentation shared via the organiser’s website by 1pm GMT, 21/2/25.
- The entrant’s name and university name will be announced on the organiser’s website and social media. If you do not want this data to be shared online, you should make this explicitly clear by including the following statement in your submission email: “I wish for this submission to be treated anonymously, and do not consent to the sharing of my name or university if the entry wins”.
- Winners will be notified by email no later than 1pm GMT on 21st February 2025. Upon receiving the notification, winners must confirm their acceptance by responding to the email within 10 working days. After the response, prizes will be sent to the email address used for submission. If no response is received within the 10 day timeframe, the organisers reserve the right to withdraw the prize and allocate it to another entrant. The organiser’s decision in respect of all competition matters, including winners, will be final.

## **6. Acceptance of Terms**

- Entry into the competition will be deemed as acceptance of these terms and conditions.

## **7. Changes to Terms & Conditions and Limitation of Liability**

- The organisers reserve the right to amend or update these terms and conditions at any time. Any changes will be communicated to participants via email or through the competition website.
- The organisers will not be held liable for any failure to comply with these terms and conditions due to circumstances beyond their control, including but not limited to, unforeseen disruptions.