Case Study Representation: A Reflective Guide for Esports Educators

Enhancing Case Study Representation...

...Disrupting the Hidden Curriculum

Case studies enable students to apply theoretical knowledge and engage with imagined, historical, or current real-life situations. **However,** case studies primarily include white male protagonists and fail to incorporate equality, diversity, and inclusion (EDI) issues (Berkeley Haas Center for Equity, Gender and Leadership 2020), creating a hidden curriculum.

Figure 1: Artwork created use Wix AI

The **hidden curriculum** includes tacit messages (messages that are implicit and / or not explicitly articulated). Tacit messages can:

- Perpetuate the white, male leader status quo (Sharen and McGowan 2019).
- Communicate what really does (or doesn't) matter (Blasco 2012).
- *Fail* to provide students with an understanding of the diverse range of competent leaders.
- *Fail* to prepare students for employment within an increasingly diverse and global, interconnected esports industry.
- *Fail* to encourage critical self-reflection and appreciation of different viewpoints.
- *Fail* to develop change agents.

Esports Case Studies:
Reflective Questions for Educators

Are a diverse range of protagonists (including those with intersectional identities) included in your case studies?

Are students encouraged to appreciate alternative perspectives?

Do the organisations / events etc represent the diverse esports genres and levels, and include diverse leaders?

Are stereotypes and gendered assumptions challenged?

Is there geographical breadth?

Are EDI topics explored and critically analysed?

Are social, societal (e.g., sustainable development goals) and industry issues explored and critically analysed?

Are the above points sustained and integrated across modules?

'Case Study Representation: A Reflective Guide for Esports Educators' was developed by Dr Stacie Gray and informed by her research that investigated case study representation in the sport management curricula. You can find the associated journal article here: https://doi.org/10.1080/13562517.2023.2212605

References and Readings

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