

# Spotlight: Women in Esports

Almost half of women gamers in the UK have suffered abuse online, with **80%** of messages sexual in nature (Guild, 2024).

Over half (**52%**) of women in gaming admit to feeling worried about abuse when playing video games online (Guild, 2024).



In the UK, 47% of gamers are women, but only **ONLY 5%** make it as esports pros (Guild, 2024).

## The Underrepresentation of Women in Esports Leadership

Women face numerous barriers on their leadership journeys:

- Discrimination
- Sexual harassment
- Toxic industry culture
- Gender and leadership stereotypes
- Informal organisational recruitment processes
- Limited mentorship opportunities

(Darvin et al., 2021; Gray & Zhu, 2024; Piggott et al., 2022; Piggott & Tjønndal, 2023).

## State of the Game Industry Report (2024)

In the last 12 months, how successful do you think your company's attempts at diversity, equity, and inclusion have been?



Compared to 2023, the number of developers who said those efforts weren't successful at all increased to 11%.

Women in the esports workforce are estimated to be around **5%** (Women in Games, n.d).



Source: Created by Wix AI

## References

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